Problem J: Research on Top Grossing app on PlayStore and AppStore and make a doc for the same.

Explore the top 5 grossing apps in all categories, and explain shortly why they are top grossing or trending.

**Solution: -**

* As we can see from below statistics mobile gaming is dominating the whole global app revenue market.

Reasons –

1. Smartphones are readily available.
2. Easily adaptable for nonprofessional gamers.
3. Reasonably Priced.

* TikTok is keeping their consistency on revenue ranking –

Reasons -

1. Recommendations of contents accordingly.
2. Succeeding in engaging viewers.
3. Not specific category based.
4. Exciting and short-length contents.
5. Rolling out advertisements.

**Top Grossing app on PlayStore(By February 2022):**

|  |  |
| --- | --- |
| **App** | **Revenue Category** |
| Coin Master | $100.6 million Game |
| TikTok | $81.98 million Entertainment |
| Candy Crush Saga | $58.31 million Game |
| Garena Free Fire - Illuminate | $31.15 million Game |
| Roblox | $30.14 million Game |

**Top Grossing app on AppStore(By February 2022):**

|  |  |
| --- | --- |
| **App** | **Revenue Category** |
| TikTok | $37.66million Entertainment |
| Tinder | $23.68 million Dating service |
| Honor of Kings | $22.27 million Game |
| Uma Musume Pretty Derby | $19.56 million Game |
| Game For Peace | $18.49 million Game |

**Top Grossing app in all categories (2021-2022):**

|  |  |
| --- | --- |
| **App** | **Revenue(2021) Revenue(February2022)** |
| PUBG Mobile | $2.01 billion $205.02 million |
| TikTok | $1.71 billion $258 million(highest) |
| Honor of Kings | $1.64 billion $225 million |
| Genshin Impact | $1.33 billion $176.19 million |
| Roblox | $1.00 billion $204 - $207 million |